

# GO DESI

## Product Brochure



# About Us

GO DESi is a packaged food brand inspired by regional flavours, tastes and formats. We aim to take our customers on a journey to the great diversity of tastes, flavours, and stories that India is.

Our products like DESi POPz are a viral hit and are available in more than **15000+ stores** across the country including Modern Trade chains like Spencers, Namadhari, Vijetha. Our products are also the fastest-selling confectionery on Amazon with a 90%+ repeat rate.

These yummy treats are “AS IS” and have **no added colour, flavour or preservatives** and are made in rural Karnataka, employing more than 250 women ensuring 40% of value consumer pays goes back to the rural economy.



# DESi POPZ

*Lollipops with a chatpata twist!*

In various DESi flavours!



# Tangy Imli



**JAR**

MRP- ₹ 500/-  
QTY- 100 pcs



**BOX**

MRP- ₹ 250/-  
QTY- 50 pcs



**POUCH**

MRP- ₹ 50/-  
QTY- 10 pcs



**POUCH**

MRP- ₹ 20/-  
QTY- 4 pcs

# Kaccha Aam



**JAR**

MRP- ₹ 500/-  
QTY- 100 pcs



**BOX**

MRP- ₹ 250/-  
QTY- 50 pcs



**POUCH**

MRP- ₹ 50/-  
QTY- 10 pcs



**POUCH**

MRP- ₹ 20/-  
QTY- 4 pcs

# Real Aam



## JAR

MRP- ₹500/-  
QTY- 100 pcs



## BOX

MRP- ₹250/-  
QTY- 50 pcs



## POUCH

MRP- ₹50/-  
QTY- 10 pcs



## POUCH

MRP- ₹20/-  
QTY- 4 pcs



50 pcs Jar also available!

# Real Aam JAR

MRP- ₹ 250/-  
PTR- ₹ **200**/-  
QTY- 50 pcs



# Tangy Imli



# JAR

MRP- ₹ 250/-  
PTR- ₹ **200**/-  
QTY- 50 pcs

# Kaccha Aam JAR

MRP- ₹ 250/-  
PTR- ₹ **200**/-  
QTY- 50 pcs



# Khatta Nimbu



## BOX

MRP- ₹ 250/-  
QTY- 50 pcs

## POUCH

MRP- ₹ 20/-  
QTY- 4 pcs



# Strawberry

Kidz



## POUCH

MRP- ₹ 50/-  
QTY- 10 pcs







# DESi POPz

## *bitz*

with real fruit bitz!



# Masala Jamun

## BOX

MRP- ₹250/-  
QTY- 50 pcs



Newly  
Launched!

## BOX

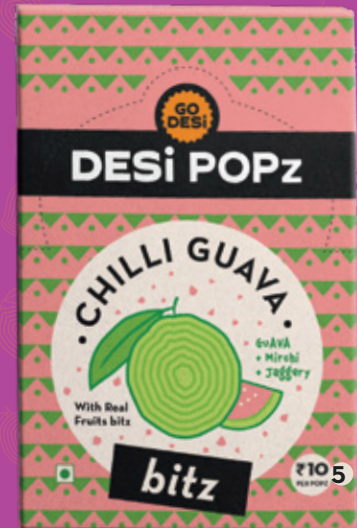
MRP- ₹250/-  
QTY- 50 pcs

# Chilli Orange

# Chilli Guava

## BOX

MRP- ₹250/-  
QTY- 50 pcs



# DESi POPz Combos



**POUCH**

MRP- ₹100/-

QTY- 20 pcs



# IMLI+ KACCHA AAM LADI

MRP- ₹ 300/-  
PTR- ₹ **240**/-  
QTY- 60 pcs

**Newly  
Launched!**



# IMLI+ STRAWBERRY LADI

MRP- ₹ 300/-  
PTR- ₹ **240/-**  
QTY- 60 pcs



**Newly  
Launched!**



# DESi Bytes

Sun-dried Chatpata Snacks!



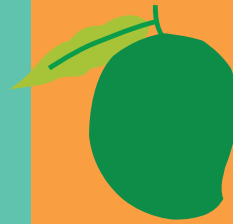
# Spicy Lemon

## POUCH

MRP- ₹ 20/-  
QTY- 18 gms



# Spicy Mango



## POUCH

MRP- ₹ 20/-  
QTY- 18 gms

# Chilli Pineapple



**POUCH**

MRP- ₹ 40/-  
QTY- 25 gms



# Tangy Pineapple

**POUCH**

MRP- ₹ 40/-  
QTY- 25 gms



# Sweet Amla

**POUCH**

MRP- ₹ 20/-

QTY- 30 gms



# Chatpata Guava

**POUCH**

MRP- ₹ 20/-

QTY- 18 gms

# Chatpata Amla



**POUCH**

MRP- ₹ 20/-

QTY- 35 gms

# DESi meetha





Newly  
Launched!

# Dry-Fruit Barfi

## BOX

MRP- ₹ 500/-

QTY- 20 pcs



# Classic Peanut Chikki



**JAR**

MRP- ₹ 300/-

QTY- 60 pcs



# Peanut Elaichi Chikki



**BOX**

MRP- ₹ 300/-

QTY- 30 pcs



**Kaju  
Kishmish**

**BOX**

MRP- ₹ 400/-  
QTY- 40 pcs



**Pista**

**BOX**

MRP- ₹ 400/-  
QTY- 40 pcs

**Badam**

**BOX**

MRP- ₹ 400/-  
QTY- 40 pcs



# Making DESi 'POP'ular!



Traditional  
Recipe



Farm  
Sourced



No Added  
Preservatives



Local &  
Handmade